



PURDUE UNIVERSITY
 TURF GRASS
 RESEARCH PLOT
 PLEASE KEEP OUT

Turf Program



Research Endowment

William H. Daniel
 Turfgrass Research and
 Diagnostic Center

SCHOOL OF AGRICULTURE
 PURDUE UNIVERSITY

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Midwest Regional Turf Foundation

The Midwest Regional Turf Foundation (MRTF) has been a long-time supporter of Purdue's Turfgrass Program. The MRTF established the Purdue Turf Endowment in 1990 to help secure the future of turfgrass science education, research, and outreach programs. Since its founding, the Turf Endowment has grown to just over \$300,000 and provides \$12,000-\$15,000 in annual income for the Turf Program. This annual income stream assists in the funding of a graduate assistantship and capital equipment purchases at the Daniel Center. We thank you for your generosity which has helped bring the Turf Program to a new level of excellence year after year.

We are excited to announce a new goal for the Turf Endowment. As we look to the future of the turf industry, we see the Purdue Turf Program as a preeminent leader in the turfgrass industry. With that vision in mind, we are looking to double the overall value of the Turf Endowment in order to provide annual funding for capital equipment critical to continue research in the Turf Program. It is now more important than ever to commit to this endowment. Though Drs. Clark Throssell and Zac Reicher laid much of the groundwork for a successful Turf Program, their successors do not have the benefit of a prosperous economy and internal Purdue funding that they enjoyed. In order to attract and retain top flight educators and scientists, a reliable source of research funding support is critical.

We invite you to join in our commitment to Purdue Turf Science by making a pledge of \$400 annually over the next 5 years. Please keep in mind that your contribution to the Turf Endowment is tax deductible within the guidelines of the Internal Revenue Service. Indiana taxpayers may be eligible to receive a state tax credit of \$200 for their contribution and this can be combined with your federal tax deductions for charitable donations. Please join in our continued support for the success of the Purdue Turf Program. This program is a leader nationally and will continue to grow with your help.

MRTF Board of Directors

**Purdue Annual Fund
403 West Wood Street
West Lafayette, IN 47907-2007**

**Phone: (800) 319-2199
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EA/EOU**



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Purdue thanks you for your support!