

The purpose of the Field Day is to present Purdue University's latest turfgrass research, provide information on current topics concerning the turfgrass industry, and display and/or demonstrate the latest in turfgrass management tools. We hope you can join us for the 2011 Midwest Turf Field Day.

Please keep in mind:

- Exhibition space will be awarded on a first-come first-served basis, so return your registration form promptly!
- Two chairs and one table measuring 6 ft X 30 inches will be provided to all exhibitors including equipment exhibitors.
- Displays and equipment that do not fit in your allotted space will not be allowed.
- It is University property, no alcohol is permitted.
- Equipment move-in can begin on Monday, July 18, we have provided security for overnight. **Set-up must be complete by 7:30 a.m. on July 19.** For safety reasons, equipment on trailers will not be allowed in after 7:30 am.
- Equipment demonstration and attendee registration begins at 8:00 am.
- Each attendee must be registered. Bring the whole crew for a discount price as a member. Member rates are the first two attendee's at \$35 and any additional attendees for only \$20 each. Not a member! Add a membership to your registration below and save money. Registration includes lunch (Notify Jennifer Biehl if there are any special dietary needs at 765-494-8039).
- Tear down begins at 3:00 pm.
- Field Day will be held rain or shine!
- A block of rooms is reserved at the Hilton Garden Inn (356 East State Street, West Lafayette, IN 47906). Call 765-743-2100 and mention the Group Code: ATP to receive the \$98.00 single and double room rate. The room block will be held until June 27.

DETACH AND RETURN

MRTF Turf Field Day

Midwest Regional Turf Foundation

Exhibitor Information

July 19, 2011
 W.H. Daniel Turfgrass Research
 and Diagnostic Center
 1340 Cherry Lane
 West Lafayette, Indiana

Exhibitor Registration

Company _____
 Primary Contact _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ E-mail _____

Preferred booth location: 1) _____ 2) _____ 3) _____
 (see map on next page)

MRTF Members	Number	Price	Total
Small Booth 10' x 10'	_____	\$60.00 ea.	\$ _____
Large Booth 20' x 20'	_____	\$200.00 ea.	\$ _____
MRTF Non Members	Number	Price	Total
Small Booth 10' x 10'	_____	\$125.00 ea.	\$ _____
Large Booth 20' x 20'	_____	\$425.00 ea.	\$ _____

Attendee Name (all must register to attend)	Member	Nonmember	Total
1. _____	\$35.00	\$49.00	\$ _____
2. _____	\$35.00	\$49.00	\$ _____
3. _____	\$20.00	\$49.00	\$ _____
4. _____	\$20.00	\$49.00	\$ _____
5. _____	\$20.00	\$49.00	\$ _____

(Please copy form if more than 5 attendees)

MRTF Membership (qualifies for MRTF Member Prices) \$125/Company \$ _____

Total Due \$ _____

Make all checks payable to **Midwest Regional Turf Foundation** or charge:

MasterCard Visa American Express

Card Number _____ Expiration Date _____ CVV Code _____
 (3-digit code on back)

Authorized Signature _____

Billing Address _____

City, State Zip _____

Return completed registration by July 8, 2011 by fax: (765) 496-6335 or
 mail to: MRTF P.O. Box 2285 West Lafayette, IN 47996-2285

Office Use Only: Date _____ Check/PO _____ Amount: _____

Calendar of Events:

July 28, Lawn Care
Diagnostic Training,
W. Lafayette

September 14, Golf
Day, Indianapolis

November 15-16, Turf
& Ornamental, W.
Lafayette

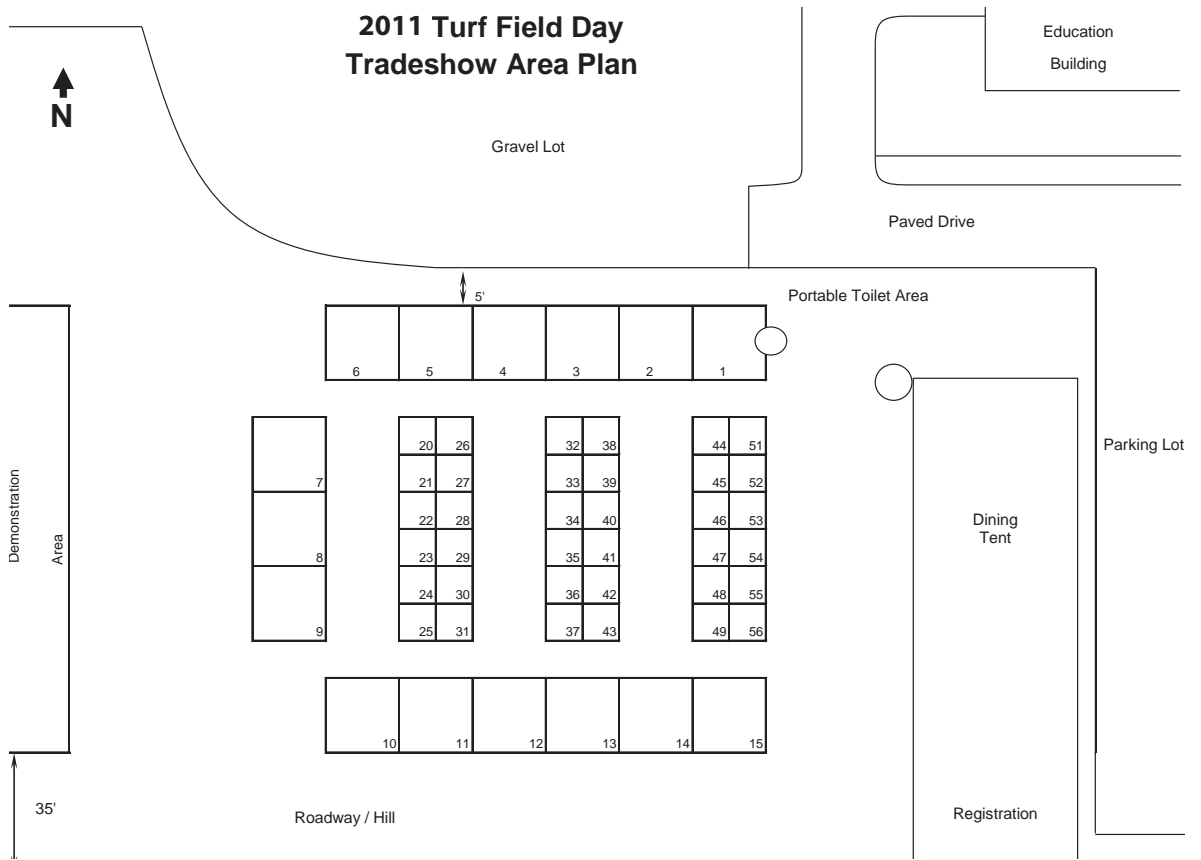
December 6, Basic
Training; Fort Wayne

December 8, Basic
Training; Evansville

December 13, Turf
Herbicide Workshop;
Indianapolis

January 11-13, 2012
Indiana Green Expo,
Indianapolis

**2011 Turf Field Day
Tradeshow Area Plan**



July 19, 2011 W.H. Daniel Turfgrass Research and Diagnostic Center, West Lafayette

Non-Profit Org.
U.S. Postage
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Purdue University

Midwest Regional Turf Foundation
PO Box 2285, West Lafayette, IN 47996-2285
www.mrtf.org



MIRTE Turf Field Day

Midwest Regional Turf Foundation

Exhibitor Information